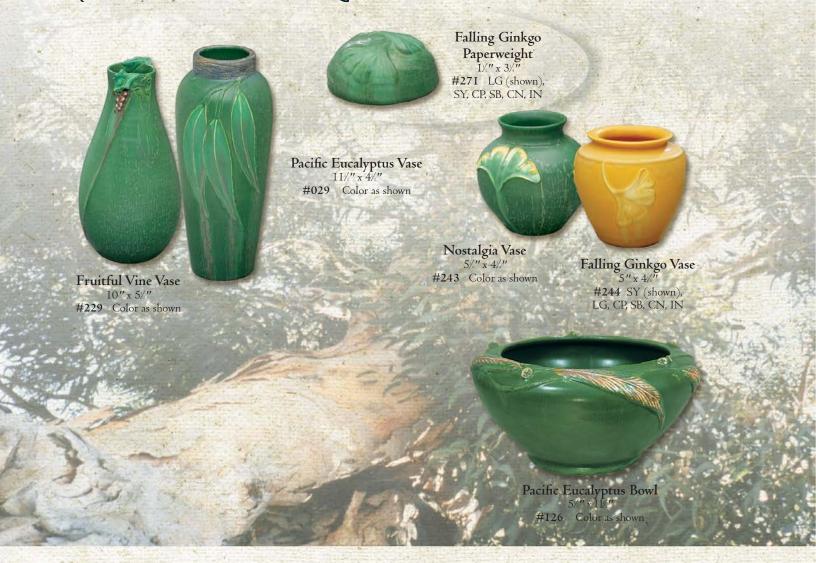
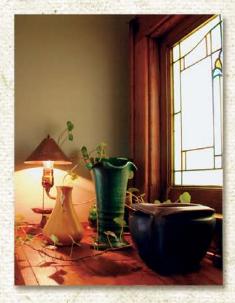


CALIFORNIA GARDENS





I need beauty in my life — nothing ostentatious — but simple, natural beauty. I discovered Ephraim Pottery in January 2001 after seeing its ad in "American Bungalow" magazine. I love pottery, but rarely had seen any I wanted or could afford to collect. I never knew, and still don't know, much of anything about Grueby, Teco, Newcomb, Rookwood or any of the other old master potteries. I fell in love with your beautiful pottery because it reminds me of the meadows, streams and woods where I played while growing up in Fontana, Wis. The colors of your pottery were the colors of my childhood. Your leaf green faience glaze reminds me of summertime sugar maple leaves, your yellow curdle glaze of those leaves on my way to school in October.

—Linda Clerkin Milwaukee, Wisconsin

BEAUTIFUL BLOOMS



Budding Poppy Vase

#124 DU



Hosta Vase 7" x 5"

#245 LG with purple and white flowers (as shown)



Snowdrop Vase 7½" x 4½" #114 DU



May Bud Vase 5½" x 5½"

#230 LG with SY buds (shown); CN with amber buds; SY or SB with white buds



White Iris Vase 9%" x 5%" #112 Color as shown



Bleeding Heart Vase 5/" x 9" #221 Color as shown



Garden Lily Vase
6%" x 7%"
#232 Color as shown



Wild Iris Vase 6" x 4½" #242 Color as shown

Deerfield Vase 5/." x 5/." #236 CP (shown), LG, SY, IN, CN, SB Nightingale Vase 7½" x 3½" #238 CN (shown), LG, SY, CP, IN, SB Dovetail Vase 4" x 5/4" Sandhill Vase Liberty Vase #235 SY (shown), 8/4" x 4/4" 4/4" x 5/4" LG, IN, #101 LG (shown), #237 IN (shown), CP, CN, SB IN, SY, CP, CN, SB LG, SY, CP, CN, SB

ARTS AND CRAFTS

In late nineteenth-century America, the Industrial Revolution was in full swing. Along with factories and assembly lines came sweeping societal changes, including the dehumanization of the worker and the mass production of the trappings of daily life. In the decorative arts, many items were produced that bore no visible signs of an individual human maker. Both the worker and the consumer were minimally involved in the human dimension of the process.

Some craftspeople and social reformers of the day rebelled against mass production and its more negative social effects. They espoused a philosophy in which meaningful, humane work was valued and which advocated a return to making

decorative objects by hand. The resulting work exhibited the fine craftsmanship, natural motifs, and individuality of character that became hallmarks of the Arts and Crafts style. This philosophy lives on in today's Arts and Crafts renaissance.

MISSION

Our mission is to create the finest Arts and Crafts style decorative arts available today, in a manner that respects not only historical traditions, but the inherent worth of the people who make and purchase them, as well. As we like to say, *It's more than pottery. It's a lifestyle.*

PRAIRIE SCHOOL



Bungalow Vase 5%" x 5%" #914 LG (shown), CN, SY, CP, SB, IN



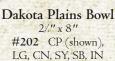
Prairie Low Bowl
I/." x 8:."
#201 CN (shown),
LG, SY, CP, SB, IN



#103 SY (left), LG (right),
IN, CN, CP, SB



Bungalow Rose Vase
7/!" x 4"
#004 SB (left), SY (center),
LG (right),
CN, CP, IN





#127 DU (left), l



Prairie Rose Vase
5/4" x 3"

#239 LG (left), SY (right),
IN, CP, CN, SB

PRESS ROOM

EFP's pottery and tile has garnered high praise from the Arts and Crafts and art pottery communities. Our work has appeared in numerous national and regional publications, including American Bungalow, Arts & Crafts Designs for the Home, Architectural Digest, The Baltimore Sun, Country Living, Madison Magazine, North Park News, Old House Interiors, Prairie Style, The San Diego Union Tribune, Stickley Style, Style 1900, The Wisconsin State Journal, and Wisconsin Trails.



Bridget says that she started buying Ephraim because she knew that it was the "next millennium's collectable." She gives EFP as gifts for "very special people." Bridget freely admits that she has "a floor vase and wall pocket collecting problem." But, as you can see from her photo, her EFP wall pocket looks great in her 1928 Seattle bungalow.

—Bridget Haupt Seattle, Washington



HISTORY

In 1995, Kevin Hicks was working as a potter for a commercial production pottery. His frustration with the lack of creativity in his job and the demands of mass production echoed the same discontentment experienced by nineteenth-century Arts and Crafts potters. Seeking more satisfying work and an aesthetic he could embrace, Kevin and a co-worker founded Ephraim Faience Pottery in July 1996.

The birth of EFP fulfilled Kevin's longstanding dream to own his own studio. As EFP's reputation for quality Arts and Crafts pottery has spread, the company has been able to create new positions for other talented professionals. Today, Kevin shares the studio with Laura Klein, potter; Jesse Wolf, decorator; John Raymond, studio foreman; Todd Butzin, tile

maker; Wendy Krueger, coordinator of daily operations; and Kristin Zanetti, manager.

EFP's body of work and reputation have continued to grow steadily over the years. In 1997, we issued our first "catalog," a brochure showing I2 designs, most of which were reproductions. 1999 was a breakthrough year that saw the introduction of our decorative tile line. The catalog that you hold in your hands is seven times larger than our first, and includes both pottery and tile, most of which are created from original designs by our artists. We continue to challenge ourselves to grow artistically while still maintaining the Arts and Crafts feel in our work.





Field Mouse Vase 10/," x 5/." #246 Color as shown



Climbing Bear
Candlestick
8/" high
#210 Color as shown



Fiddlehead Vase 3"x 5" #226 LG (shown), SY, CN, IN, CP, SB



#2II Color as shown





White Pine Vase 9/." x 5/." #240 LG

It is a privilege to work in a positive, collaborative environment. The integrity of our people is what makes our pottery special.

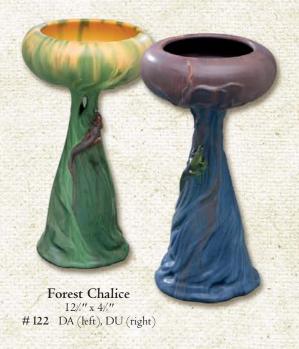
—Kevin Hicks, studio owner and potter/sculptor



Valley Oak Vase (Short) 5" x 7" #027 LG



HIDDEN TREASURES





Curious Geckos Vase 7" x 8" #110 LG

When we were little, my brother, sister and I picked the kinds of flowers and collected the frogs, little lizards and insects you sculpt on your pottery today. When I buy one of your pots, a part of me still feels like that little girl who picked daffodils and irises, or gently cupped a newly found salamander under an old tree log.

—Linda Clerkin Milwaukee, Wisconsin



STUDIO

Great strides have been made since the early days of experimentation with Arts and Crafts pottery in Kevin's mom's basement. EFP is now housed in a converted barn in rural Deerfield, Wisconsin, and includes an office and a large studio space. We are surrounded by fields, trees, and a marsh, which are home to various types of wildlife, including deer, pheasants, cranes, hawks, and rabbits. The natural beauty of southern Wisconsin is a great source of inspiration, influencing our work in many

ways, some direct, others more subtle.

Although we are not able to accommodate visitors at our studio, we have a company store in Deerfield that carries our complete line of pottery, as well as seconds, experimental, and journeyman pieces. Information about our company store, as well as a list of retailers around the country that carry our pottery with links to their web sites, can be found on ephraimpottery.com.

CABINET VASES

These small vases are perfect additions to a bookcase or cabinet shelf.



Spring Leaf Cabinet Vase 3/4" x 3/4" #064 LG (shown),

CN, SY, CP, SB, IN

Prairie Rose Vase
5/" x 3"
#239 SY (left), LG (right),
IN, CP, CN, SB



Iris Star Cabinet Vase
5//" x 3//"
#062 LG (shown), SY, SB





3" x 5" #226 LG (left), SY (front), IN (back), CP, CN, SB



I love the Arts & Crafts period and the warmth it brings to my home. I enjoy Ephraim Pottery because it recreates the feeling and style of that period. It also makes a great hiding spot for our little Abbey!

Kathy Jager Milwaukie, Oregon

TEXTURE



May Bud Vase 5½" x 5½" #230C YC (shown), CU, FC



Fish Creek Bowl 3½" x 6½" #106 MC



Hosta Vase 7" x 5" #245C MC



Budding Gourd Vase 3"x 5/" #117 LG, CN, SY #117C YC (right), FC (left), CU

PROCESS

The EFP artists collaborate on the design and creation of all of our pieces. True to the legacy of Arts and Crafts, all of the work is done by hand. The potters use earthenware clay to throw and sculpt the forms. The decorators mix the glazes and apply them to the forms. This hands-on process ensures the uniformly high quality of workmanship for which Ephraim Faience Pottery is known.

Each beautiful vase and candlestick has its origins in a humble lump of clay. The potter works the clay on a wheel, "throwing" it into the desired form. The thrown, wet piece is referred to as "green ware." The EFP mark and the signature of the artist are applied to the foot (bottom) of the thrown clay form, which is then left to dry. Drying usually takes from

three to ten days, depending on the size of the piece, the clay used, and the climatic conditions in the studio. If leaves, buds, or other sculpted decoration are to be applied, it is done during this drying time.

When the piece is bone dry, it undergoes the bisque firing, after which it is hard and is ready to be glazed. The decorator applies the glazes, and the piece is fired again. Curdled pieces undergo two separate glaze firings. After firing, the foot is ground to remove excess glaze. In most cases, the entire process takes about three to four weeks, if no problems, such as cracking or breaking, occur along the way. The results of this labor-intensive process are the unique and stunning pieces shown in this catalog.



Laura at the potter's wheel



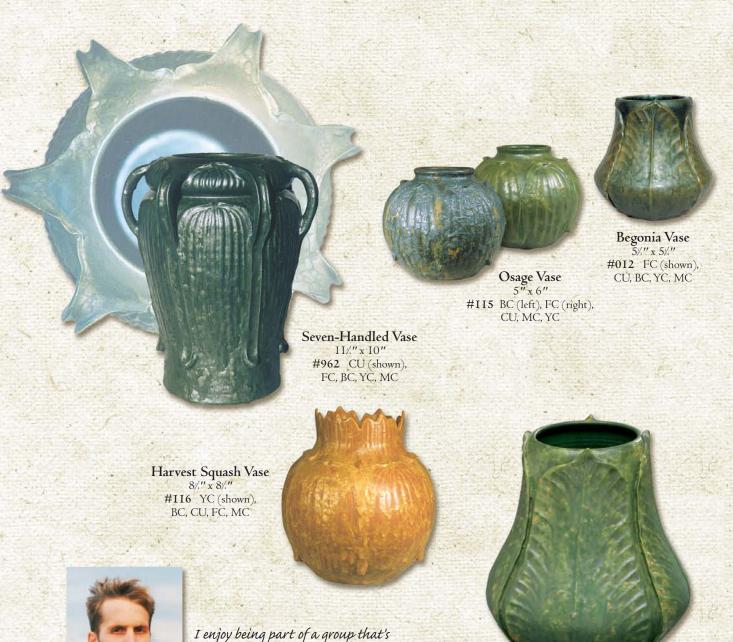
Kevin sculpting eucalyptus leaves.



John applying Indigo to the buds on a Budding Poppy Vase.



Jesse loading the kiln.



COLLECTING

All EFP pottery and tile is created by hand. Like snowflakes, no two pieces are exactly alike. You will notice slight variations in size, color and decoration from the examples pictured in this catalog. The hand-made nature of our pottery and tile contributes to its individuality and enhances its collectibility.

enthusiastic about what they do. I feel that what I contribute is respected. This creates a very open and friendly

environment, making Ephraim Pottery

a pleasant place to work.

Each vase and candlestick is a limited edition. No more than 500 first-quality pieces are created of each design. When a piece reaches 500, it is retired. In order to make room in our line for new designs, most vases are retired before they reach 500 pieces. We try to let our customers know in advance when a piece will be retired so that they have time to order it if they'd like. Retirement announcements are made in our newsletter, News From Ephraim, and on our web site, ephraimpottery.com. An archive of retired pieces can also be found on our web site.

Sometimes, for a variety of reasons, we need to discontinue a piece. Unfortunately, in this situation we are not able to give our customers advance notice. The piece becomes unavailable as of a certain date, and no more can be ordered. A list of discontinued pieces is available on our web site.

Large Begonia Vase 11/4" x 10/2" #228 FC (shown), CU, BC, YC, MC

Todd Butzin, tile maker

THE WARMTH OF COPPER



Copper Eucalyptus Bowl
3" x 7"
#119 LG with copper accents





Copper Dragonfly Vase 5/" x 5" #120 LG with copper accents



I first became interested in Ephraim pottery about 5 years ago when I was on a trip and saw a display in a gift shop. The form and the colors of the pottery appeal to me the most. I love gardening and the outdoors and your pottery combines nature and shape in such a beautiful way. It's not fussy or overdone and feels very natural and real.

—Craig Rosenthal Lomira, Wisconsin

MARKS

In the world of art pottery, makers' marks serve important functions. Makers use them to identify their work, so that their pieces aren't misattributed or misrepresented. Collectors use them as an aid in identifying the maker and the date, as well as to determine the authenticity of the piece.

In January of each year, we introduce new marks that are used for all pottery and tile made during the course of the year. In 2002, we are using two different marks. A larger, rectangular format is used for tile and vases with a wider foot. A smaller, circular mark is used for cabinet vases and other vases with a narrower foot. The foot of each vase also bears the signature of the artist.

Here are the marks that are being used in 2002:



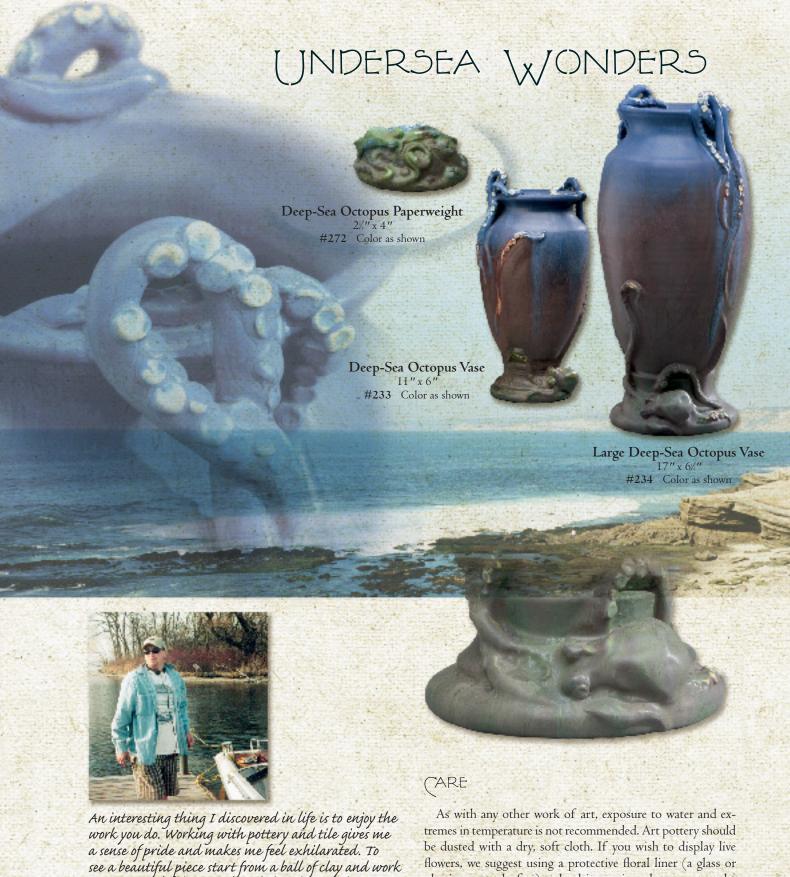


Larger Vases & Tile

Smaller Vases

Tick marks outside the round EFP logo differentiate each year's mark. Thinking of our round logo like the face of a clock, the tick marks for this year are at the 12 and 2 positions, representing the year 2002.

A chronology of the marks that we have used on our pottery and tile can be found on ephraimpottery.com.



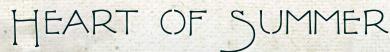
—Jesse Wolf, decorator and tile maker

its way out the door can be a feeling like sending your

child off to college — I assume!

flowers, we suggest using a protective floral liner (a glass or plastic cup works fine) and a drip pan in order to protect the life of your piece and your furniture from water damage.

Although there is no lead in any of our glazes, we do not consider our art pottery to be food safe.







Working at EFP gives me the opportunity to be creative every day. Whether I'm writing the newsletter, working on a new tile design, or solving a problem, the right side of my brain always gets a workout!

—Kristin Zanetti, manager

EPHRAIMPOTTERY.COM

Our website is a gathering place for collectors both new and seasoned. Our full retail catalog is on line, so you can view our work anytime, even if you don't have your catalog with you! Find out what's new, check the list of retired and discontinued pieces, or locate a retailer in your area. You can also learn more about EFP, our staff, and our company store. Read our newsletter, review tips for collectors, and get details of upcoming special events and promotions. ephraimpottery.com is your complete source for all things Ephraim.



NEWSLETTER

We like to let our customers know what's happening down on the farm, so we publish *News From Ephraim* a few times a year. We keep you up to date on new promotions, notify you when pieces are retired and discontinued, and introduce you to our staff. Our calendar of events and information for collectors are also included. Current and back issues of *News From Ephraim* can also be read on ephraimpottery.com.



One of the most gratifying experiences in life is to be able to create objects of great aesthetic value.

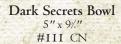
—John Raymond, studio foreman

CREATURES OF THE NIGHT





Hanging Bat Vase 8½" x 6½" #017 CN (left), LG (right), CP, IN



I've always been interested in nature, so I really enjoy being able to incorporate the natural world in my work.

—Laura Klein, potter and sculptor

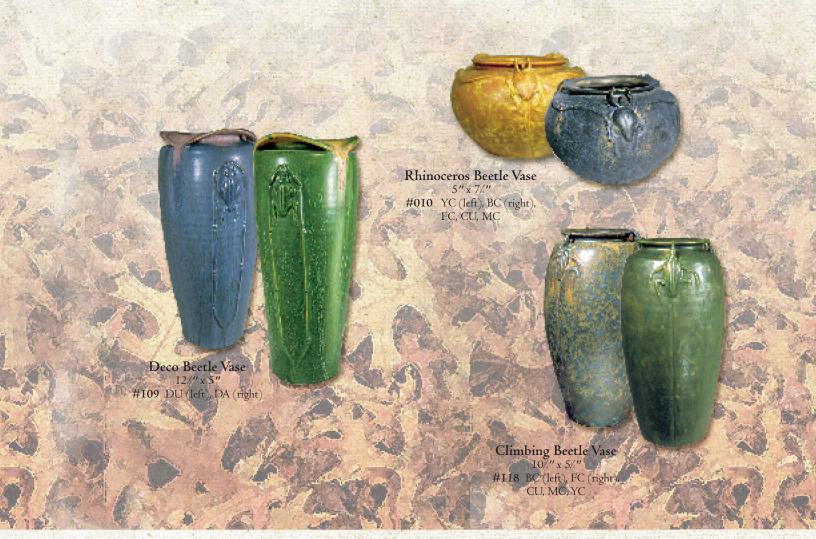




Since my first look at Ephraim
Faience Pottery, I have been in love
with it. Classic shapes, superior glazes
- what's not to love?!? I currently own
and display in my "condalow" (my
"wanna-be bungalow" condo) over 40
pieces of Ephraim Faience Pottery, and
I have all of these pieces prominently
displayed. I love living with Ephraim
Faience Pottery. I guess you could say
that I am an Ephraim Faience Pottery junkie living for my next fix!

—Mike Ball Lexington, Kentucky

BUSY BEETLES



What a talented group of artists! Watching a lump of clay being turned into a beautiful piece of pottery is inspirational.

—Wendy Krueger, coordinator of daily operations



()RDERS

EFP makes all the pottery and tile that you order especially for you. All orders are prioritized by date received. The order confirmation that we mail to you will indicate an approximate delivery date. If you'd like to know the approximate delivery date before you order, please check the "orders" page of our website, www.ephraimpottery.com, or call 888-704-POTS.



TILE

Our earthenware tiles are made one-by-one on a press. Each tile is decorated by hand, ensuring that no two tiles are exactly alike. We also offer hand-made field (plain) tiles in glazes and sizes to match our decorative tiles. These are custom-made for larger projects such as fireplace surrounds. Please contact

us for pricing and ordering information.

Note: Our tiles are porous. They are not suitable for very wet environments, such as shower stalls or tub surrounds. If you plan to set our tile with grout, please call us at 888-704-POTS for advice before beginning your project.

4" × 4" TILES







4" x 4" Tiles (left to right)

Ginkgo Tile #980 LG (shown), SB, SY

River Falls Tile#290 Butterfly Tile#295

6" × 6" TILES















1

4" × 8" TILES





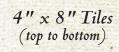


6" × 6" TILES









River Falls	#291
Owl IN (shown), LG, CP	#193
Spanish Moss	#096







6" x 6" Tiles Top Row (left to right)

Kissing Dragonflies Tile . . #292
Backyard Oak Tile #293
Middle Row (left to right)

Ancient Scarabs Tile #296

Arrowroot Tile......#298 CN, CP, SY, LG, IN

Bottom Row (left to right)

Walnut Hollow Tile. #094 (left leaning tree), #294 (right leaning tree)





After buying a 1918 bungalow in 1983, I transplanted a Ginkgo tree in the front yard. I loved the shape of the leaves and was fascinated with the tree's history as a "living fossil." The ginkgo leaf was also a motif used by the Arts and Crafts movement and it was that aesthetic that I tried to incorporate in furnishing and remodeling the house. The Ephraim Faience's beautiful interpretation of the leaf (Nostalgia tile) is in harmony with the mission furniture and woodwork. It's perfect for the home my family affectionately calls "One Ginkgo Place."

Richard E Bender Wisconsin Rapids, Wisconsin

OAK TILE FRAMES



Frame for 6" x 6" Tile.. #TF6

Frame for 4" x 4" Tile (not shown).....#TF4



Triptych Frame for 6" x 6" Tiles#TR6.....23½" w x 10½" b *

Diptych Frame for 6" x 6" Tiles (not shown)....#TD6..... 17" w x 10½" b *

*Can also be hung vertically upon request



Lap Joint Triptych Frame for 6" x 6" Tiles . . #TL6

25/2" w x 12/2" b *

*Can also be hung vertically upon request



Oak Frame for **4"** x **8"** Tile 7½" w x 11½" b #TF8